



Tax Exempt ID – 20-5594106

16th Annual Kite and Color Festival

Saturday, June 8, 2024

Sponsorship Opportunities

Dear Business Owner,

I hope this email finds you well. We, at Friends of India Society, are thrilled to share an exciting update with you. Our annual flagship event, the "Annual Kite & Color Festival," is set to take place on Saturday, June 8, 2024, at the Cumberland County Fairgrounds in Millville, NJ.

Now in its 16th year, our festival has become a cornerstone of our community, eagerly anticipated by residents throughout the region. As a 501(c) 3 tax-exempt organization, we are committed to providing an inclusive and affordable event for all members of our community. To continue this tradition, we rely on the generosity of sponsors like you to help cover our expenses and ensure the success of this beloved event.

The details of the various sponsorship levels are available in this letter. Your support at any level would be immensely appreciated and would enable us to continue offering this enriching experience to families across South Jersey and beyond.

Should you have any questions or require further information, please do not hesitate to reach out to us. Your contribution, no matter the size, will make a significant difference and help us in our mission to foster community spirit and cultural appreciation.

Thank you in advance for considering our sponsorship request. We eagerly anticipate the opportunity to partner with you and are hopeful for your positive response.

Warm regards,

Praful Thakkar: 856-776-8362

Yogesh Thakur: 856-503-6606

Sponsorship Committee



Platinum Level: \$15,000

(One Spot only. Multiple year sponsorship available)

We will attach sponsoring business's name to the event for the length of the sponsorship. The payment will be due immediately for this year and by Jan 31st for remaining period of the sponsorship commitment.

100 Complimentary Tickets for the event, Prime spot for the booth, Banner on the stage, Logo on each promotional material.

Gold Level: \$8,000

(Five Spots: Multiple year sponsorship available)

The payment will be due immediately for this year and by Jan 31st for the remaining period of the sponsorship commitment.

75 Complimentary tickets for the event, Spot for the booth, Banner on the stage, logo on each promotional material.

Silver Level: \$6,000

(Ten Spots: Multiple year sponsorship available)

The payment will be due immediately for this year and by Jan 31st for the remaining period of the sponsorship commitment.

50 Complimentary tickets for the event, Spot for the booth, Banner on the stage, logo on each promotional material.

Bronze Level: \$3,000

(Ten Spots: Multiple year sponsorship available)

The payment will be due immediately for this year and by Jan 31st for the remaining period of the sponsorship commitment.

25 Complimentary tickets for the event, Spot for the booth, Banner on the stage, logo on each promotional material.



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We would like to sponsor 16th Annual Kite and Color Festival as

- () Platinum Sponsor
- () Gold Sponsor
- () Silver Sponsor
- () Bronze Sponsor
- () Friends

Company Name: _____

Contact Person: _____ Contact Phone: _____

Contact email: _____

Please send your company logo in jpeg or png format to info@foisnj.org as soon as possible to help us include your organization in our promotional materials.

Please fill this out and send it along with your check payable to “Friends of India Society” at PO Box 72, Millville, NJ 08332.